



Cascade Engineering



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# MEDDC REGIONAL APPROACH



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# WHY ARE WE DOING THIS?

To align state resource providers

1. Company receives multiple visits from various service providers
2. Eliminate duplication of services
3. More effective/efficient access to resources
4. MEDC focus on regional/local priorities

# State Government Collaboration

- Restructuring of State Agencies
- Group Executive Leadership Structure
- Governor's Special Message on Local Government Reform and Community Development
  - Interagency Collaboration Council (ICC)
- MEDC Regional Partners
  - Collaborative Development Council

# Collaborative Development Council Members

<b>Name</b>	<b>Organization</b>
John Avery	MEDA
Tino Breithaupt	Traverse City Chamber
Stephen Cassin	Macomb County Planning and ED
Amy Clickner	Lake Superior Community Partnership
JoAnn Crary	Saginaw Future Inc.
Karl Dehn	Battle Creek Unlimited
Jano Hanna	Wayne County EDGE
Rich Howard	LEAP, Inc
George Jackson	Detroit Economic Growth Corporation
Janice Karcher	Genesee Regional Chamber of Commerce
Ron Kitchens	Southwest Michigan First
Maureen Krauss	Oakland County Planning and ED
Paul Krutko	Ann Arbor SPARK
Birgit Klohs	The Right Place
Diane Rekowski	NEMCOG
Don Schurr	Greater Gratiot Development Corporation
Randy Thelen	Lakeshore Advantage



# Regional Map for Realignment of Service Areas for Economic Development

# Realignment

## Single Service Providers - TEAMS

### **Initial Alignment**

- BDM
- CATeam
- Urban Team
- SBTDC
- MMTC
- MDOT

### **Potential Alignment**

- MSHDA
- PTAC
- Talent and Workforce organizations
- MDARD
- USDA
- Other state and federal agencies

# CDC Projects

## **Current Projects**

- Salesforce (Pilot)
- Pure Michigan (Marketing)
- Deployment of Resources
- Edward Lowe Foundation Project

## **Projects in Development**

- STEP Grant
- Revolving Loan Fund
- Rural Projects

# Contact Information

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