

# **Reinvigorating Public Service in Michigan; 2011 and Beyond**



**Hosted by the Michigan Capital Area  
Chapter of the American Society for Public  
Administration**

**Cooley Law School Temple Conference  
Center**

**September 30<sup>th</sup>, 2011**

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KCCN11351 AD

**8:00- 8:30** Conference Registration, *Capitol View Space—6<sup>th</sup> Floor*

**8:30-9:05** Conference Welcome and Keynote Address

Veronica A. Johnson, President, Capital Area ASPA Chapter

Don LeDuc, President Cooley Law School

Introduction of Speaker: George Orban, ASPA Conference Co-Chair

**Opening Keynote:** Dennis Muchmore, Chief of Staff, Governor Rick Snyder

## **Morning Concurrent Panels**

**9:15 until 10:25**

**The Evolution of Business Taxes in Michigan, *Capitol View Space—6<sup>th</sup> Floor***

Chair: Doug Drake, Self-Employed Consultant

Panelists:

Jeff Guilfoyle, President, Citizens Research Council of Michigan

Robert Kleine, Great Lakes Economic Consulting

Rob Fowler, President and CEO, Small Business Association of Michigan

**The Implication of Health Care Reform in Michigan, *Jay Room—1<sup>st</sup> Floor***

Chair: Sandy Schneider, Professor, Department of Political Science, Michigan State University

Panelists:

Laura Appel, Vice President, Federal Policy and Advocacy, Michigan Health and Hospital Association

Melanie Brim, Michigan Department of Community Health

Michael Thom, Ph.D. Candidate, Department of Political Science, Michigan State University

**10:35 until 11:45**

**The Local Government Fiscal Stress I: Emergency Financial Managers and Restructuring, *Capitol View Space—6<sup>th</sup> Floor***

Chair: Eric Lupher, Director of Local Affairs, Citizens Research Council of Michigan

Panelists:

Fred Headen, Michigan Department of Treasury

Dr. Janet Anderson, City of Detroit

Dana Dyson, Assistant Professor of Political Science, College of Arts and Science, University of Michigan-Flint and Loretta Yule, University of Michigan-Flint

## **Economic Development Approaches in Michigan, Jay Room—1<sup>st</sup> Floor**

Chair: Larry Beckon, Consultant, Michigan Department of Transportation

Panelists:

Monica Long, Research Associate, Public Policy Associates

Arnold Weinfeld, Director, Strategic Initiatives and Federal Affairs, Michigan Municipal League

Peter Anastor, Policy Director, Michigan Economic Development Corporation

## **12:00 until 1:10: Break and Luncheon, Capitol View Space—6<sup>th</sup> Floor**

Emcee and Introduction of Speaker

Craig Ruff, Senior Policy Fellow at Public Sector Consultants, and Adjunct Lecturer at the UM Ford School of Public Policy, University of Michigan

**Luncheon Speaker:** John Lindstrom, Publisher, Gongwer News Service

## **Afternoon Concurrent Panels**

### **1:20 until 2:30**

## **Coping with Local Government Fiscal Stress II: Citizens' Views and Officials' Actions, Capitol View Space—6<sup>th</sup> Floor**

Chair and Presenter: Richard Elling, Professor, Department of Political Science, Wayne State University

Panelists:

Debra Horner, Project Manager for the Michigan Public Policy Survey, Ford School of Public Policy, University of Michigan

Mark Skidmore, Professor, Department of Economics, Michigan State University

## **Governance and Finance of Higher Education in Michigan, Jay Room—1<sup>st</sup> Floor**

Chair: Greg Plagens, Assistant Professor, Department of Political Science, Eastern Michigan University

Panelists:

Ellen Jeffries, Director, Senate Fiscal Agency

Mike Hansen, President, Michigan Community College Association

Jeff Mason, Executive Director, University Research Corridor

## **Changing Landscape of Public Service in Michigan, Knight Room—1<sup>st</sup> Floor**

Chair and Presenter: Marick Masters, Director, [Labor@Wayne](#), Wayne State University

Participants:

Bill Anderson, Legislative Liaison, Michigan Townships Association

Herb Sanders, Council 25, Michigan AFSCME

2:40 until 3:50

**The Prospects for Interlocal Collaboration, Jay Room—1<sup>st</sup> Floor**

Chair and Presenter, Dr. William Hatley, Adjunct Professor of Political Science, Wayne State University

Panelists:

Robert Bruner, City Manager, Birmingham Michigan

Debra Horner, Project Manager for the Michigan Public Policy Survey, Ford School of Public Policy, University of Michigan

**Environmental Leadership, Knight Room—1<sup>st</sup> Floor**

Chair and Presenter: Bryce Feigher, Chief of the Office of Environmental Assistance, Department of Environmental Quality

Panelists:

Brad Wurfel, Director of Communications, Department of Environmental Quality

Anne Woiwode, State Director of the Sierra Club

Dr. Barry Rabe, Professor of Environmental Policy, University of Michigan



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# Notes

